



DESIGNERS & ARTISTS

You are being called!

SEPTEMBER 12, 2024

<http://www.bigsurfashionshow.org/designer-sign-up/>



THEME:

Dancing in the Wind
Resilience
with Our Storms

After the 2008 fire, as the smoke cleared, two women conceived a joyous plan. They would create a Big Sur party with neighbors and community. That community continues to expand far-reaching from the Big Sur Valley to places we have yet to know. 14 years ago, accounting for years we couldn't have the show, this idea sparked a perpetual joy that resonates to this very day. That's why we are here.





bigsurfashionshow.org

Dancing in the Wind

Resilience with Our Storms

*"She decided to free herself,
dance into the wind,
and create a new language,
and birds fluttered around her,
writing 'YES' into the sky."
- Anonymous*

Welcome!

They say the wind carries secrets, hopes and stories across thousands of miles. This year we ask designers to embody relationships with wind. How do you design a whisper, an exhale or an inhale... the breath of life itself?. What happens when we wish upon a dandelion and blow its magical fairies into the universe? How do we harness the wind for power or design a flying circus? As we live in the peaks and valleys of our lives how do we stand centered as the windstorms arrive?

How have we survived a tornado of grief that changed our sense of place forever?

Many cultures honor the bird people who harness the wind for healing. Others have whirling dervishes to rise the kundalini.

We invite you to share how this element dances you.

The Big Sur Fashion Show has nurtured young generations and rejuvenated our elders. She is a champion for the people of Big Sur. She inspires all who grace her runway or bear witness to the metamorphosis of spirit and art. The Big Sur Fashion show is a lifestyle. Designers, we now call to you to emerge and participate, because health benefits from community interaction are equaled by no other. We invite you to adorn for our event, because it is delicious on the eyes, and most importantly, you create rewarding connectivity for all.

Here we express our gratitude for growth after the flames, for navigating our crashing seas, for our ascent of crumbling mountains. Each time, we band together and express our jubilation on the stage.

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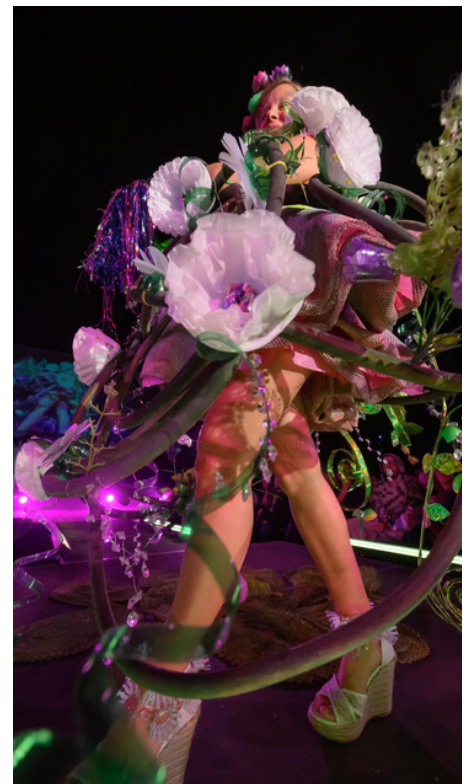
The Big Sur Fashion Show upholds its commitment to supporting the needs of schools and arts programs for the children of Big Sur and the South

Coast. Children make a community, they benefit from our support as much as we do by giving. May we always look to the youth for future inspiration.

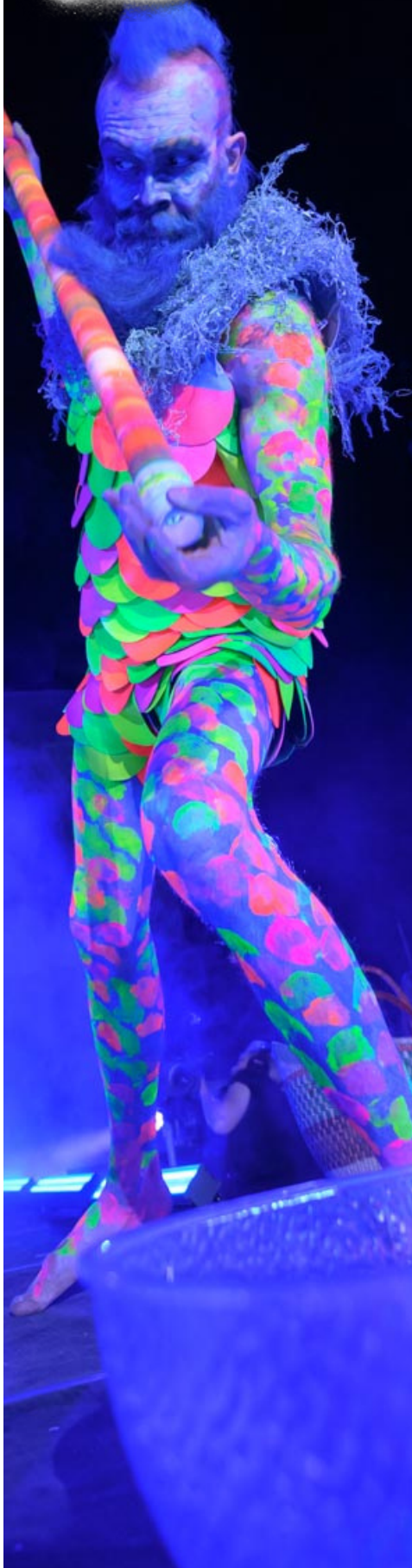
Let the 2024 theme, "Dancing in the Wind" Resilience in Our Storms, design YOU! Dance your magic on stage again and let your community bathe in your light. We are The Big Sur Fashion Show.

Let's throw caution to the wind!

*With whispers of love,
Elsa Rivera, Executive Director and Sadie Kvevnild,
Creative Director (with excerpts previously written
by Rosalia Webster of BiG SuRCuS)*



the
BIG sur
fashion
show



2024

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ACCEPANCE IS ON A
FIRST COME - FIRST SERVE BASIS
DON'T DELAY.
COMPLETE THE ONLINE FORM
TODAY!

THE DESIGN RULES

(please read carefully & entirely)

- Entries are accepted on a first-come, first-served basis until the show reaches capacity. Please only register if you intend to follow through with your commitment to the event, as this show is in high demand and WE are committed to you by reserving this space and supporting you with our time and efforts too.
- **All outfits must be Designed / Upcycled using Non-Traditional Materials!!!** This means you may not use any kind of fabric (including crochet yarn, curtains, upholstery, doggie Halloween costumes, etc... recycled fabric is STILL fabric) or any kind of leather, fur, or textile. This does not pertain to underclothes, as needed. We encourage reuse and recycling of used and discarded products. Should you purchase new items for your design, please note the show will not reimburse you for these items.

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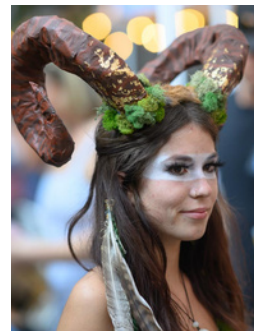
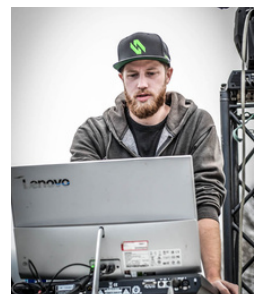
➤ You are allowed a maximum of two designs and two models. We love to see the magic that happens when designers model their own creation. Note: the definition of "model" isn't set in stone – a very substantial hand-created prop may count as a second "model", or an outfit that encompasses multiple people at a time may count as one "model" (an example of that would be a worm or a dragon that needs multiple people to carry it down the runway).

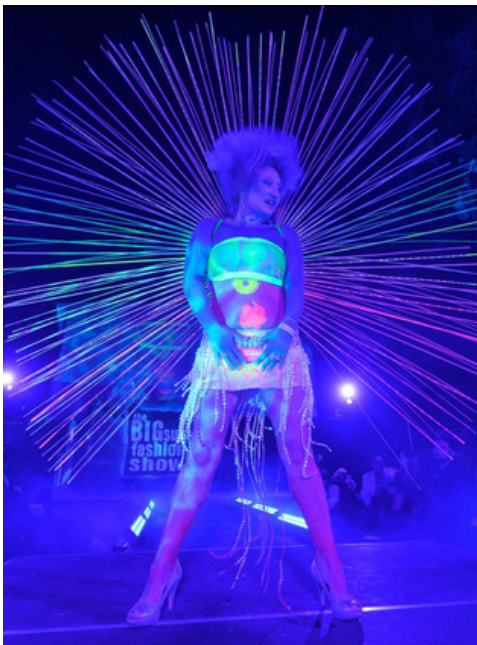
➤ **Glitter is prohibited.** It impacts the ecosphere as it can not be removed from the ground nor cleared from the air or high tech equipment. This policy will be strictly observed!

➤ You may choose your own music. In doing so, please plan for your act to be a maximum of two minutes in length. We want to give each designer an opportunity to use the full time allowed while keeping the show schedule intact. Magnus can work with you to edit your music.

➤ We all love our pets, but we kindly ask that you leave them safely at home where they will be spared the nervous and noisy stress that naturally comes from set construction and show prep, loud voices and music. Please plan accordingly.

➤ The spirit of the event is YOU! You are the weaver of Dreams and Magic so go forth and create!





2024

FAQ Frequently Asked Questions

What are non-traditional clothing materials?

We encourage reuse and recycling of used and discarded products, but we are really firm about the ban on fabric. This is integral to the history, vision and character of the show. In past shows we've seen things like photos, coffee filters, rope, candy... just to name a few!

What is the difference between the "initial" Designer Form and the "Final" Designer Form?

The initial form gives us a general idea of what you are doing. It is the form that is filled out several months before the show. We understand that life happens and that things can change in several months, so we ask for a Final Designer Form, that is a completely filled in form, a few weeks before the show.

Can I have images flashing on the Big JumboTron screen behind my model?

Yes you can, but understand that the reason we have the JumboTron screen is so that audience members in the back can see the act, so please be mindful of that when you are requesting images or text to be put up on the screen

How much time do we get on stage?

Our maximum time limit on stage is 2 minutes.

I would like to Design with a buddy, can I do that?

Sure! We know that it is twice the fun to Design with a friend! We again encourage you both to model the outfits yourselves, but as said above, we understand that not everyone wants to walk the runway. Please keep it to no more than two models.

When are tickets going on sale? Do I need a ticket? How can I get tickets for my friends and family that want to cheer me on?

Normally tickets go on sale a month before the show. If you are participating in the show you do not need a ticket. You will, however, have a secret sale opportunity to buy for family before tickets go on sale to the public.

