

THEME

Dancing in the Wind

Resilience
with Our Storms



the
BIGsur
fashion
show

2024 Sponsorship Opportunities

September 12, 2024

Hosted by:

The Henry Miller Library
Big Sur, CA



About the Event

Now entering its fourteenth year, accounting for years we couldn't have the show, The Big Sur Fashion Show 2024 theme is "*Dancing in the Wind*" Resilience with Our Storms hosted by The Henry Miller Library on September 12, 2024. The challenge is to create designs without using any traditional clothing materials remains in place as our only "rule".

Your sponsorship is not only an opportunity to generate focused attention for your business to an ever-growing, devoted fan base, but directly supports an event that beautifully delivers a grassroots community arts program to all ages, serves as a leadership development platform for community members, and feeds a thriving, healthy Central Coast community in a one-of-a-kind way. All profits from the event are used to produce the show, help re-invest into next year's show and allows for us to give back to our community from ticket sales. When you choose to sponsor this event, you are directly supporting a vibrant, joyful arts community in Big Sur. Our 2024 beneficiaries are organizations, groups, and individuals supporting the schools and arts programs in Big Sur. An outline of available sponsorships is listed below with associated benefits.

For more information, please contact Elsa at 831-596-8105 or email: elsa9.fashionshow@gmail.com

Available Sponsor Levels

Please note:

The **Title Sponsorship deadline is July 25th** to be included as the Presenting Sponsor on "Save the Date" cards / event posters

We will accept all other Sponsorships until they are sold out and no later than August 30th

In-kind donors receive benefits at the \$750 level and up

- We can tailor your Sponsorship to your individual needs

Contact Elsa 831-596-8105
or elsa9.fashionshow@gmail.com



**\$7500
or more!**

Title Sponsor/Ultimate Fashionista (Exclusive – limited to one sponsor)

- **Exclusive naming rights ("Presented by")**
- **Ten tickets** to the event
- **Front row, reserved seating** at the event
- **Two Reserved Parking Spaces** at the event
- Media mentions for all interviews
- Business name featured prominently on all promotional materials, including direct-mailed postcards to Big Sur residents and beyond!
- Multiple on-stage mentions and appreciations from Emcee
- Logo on the cover of the program
- Large, featured logo in the show credits
- Topmost featured logo with description and link on the sponsor page of our website for a full year
- Online social media mentions with links and promotion

Platinum Heels Sponsor **\$5000**

- **Eight tickets** to the event
- **Front-row, reserved seating** at the event
- **2 reserved parking spaces** at the event
- On-stage mention and appreciation from emcee
- Logo in the program
- Large, featured logo in the show credits
- Featured logo with link on our website for a full year
- Online social media mentions with links and promotions



Gold Fishnets Sponsor **\$2500**

- **Four tickets** to the event
- **Reserved seating** at the event
- **1 reserved parking space** at the event
- On-stage mention and appreciation from emcee
- Business listing in the program
- Large logo in the show credits
- Large logo with link on our website for a full year
- Online social media mentions with links and promotions



Silver Hoops Sponsor **\$750**

- **Two tickets** to the event
- **Reserved seating** at the event
- On-stage mention and appreciation from emcee
- Business listing in the program
- Logo in the show credits
- Logo with link on our website for a full year



Bronze Bindis Sponsor **\$350**

- **Two tickets** to the event
- Business listing in the program
- Logo in the show credits
- Logo with link on our website for a full year



Sponsorship Agreement Form

The deadline to receive the non-title sponsorships and guarantee all sponsor benefits is August 10th. Please fill out this form and return it with your check made payable to The Big Sur Fashion Show

Company: _____

Contact Name: _____

Phone Number: _____

E-mail: _____

Website: _____

I'd like to sponsor the 2024 Big Sur Fashion Show at the following level:

- Title Sponsor / Ultimate Fashionista- \$7500 or more!
- Platinum Heels - \$5000
- Gold Fishnets - \$2500
- Silver Hoops - \$750
- Bronze Bindis - \$350
- In-Kind (please speak with us first to discuss our needs)

***Please make checks payable to
The Big Sur Fashion Show and mail to:***

The Big Sur Fashion Show
P.O. Box 487
Big Sur, CA 93920

To arrange for credit card payment,
contact Elsa at 831-596-8105 or elsa9.fashionshow@gmail.com.
Checks or cash are strongly preferred. (saves on processing fees!)

The Big Sur Fashion Show is a project of The Big Sur Food & Wine Foundation's Arts Initiative, expanding its mission to make the Fashion Show a vehicle of support to organizations, groups, and individuals contributing to maintaining the Arts in Big Sur. We also intend to help the children in our community where most needed.

The Big Sur Food & Wine Foundation is a 501 (c) (3) non-profit public charity under IRS 170(b)(1)(A)(vi) EIN# 81-2309687 Registry of Charitable Trusts #CT024881



Thank you, and we
look forward to
working with you.