

The "Absolutely  
NO CLOTH of any kind"  
Fashion Show!

the  
**BIGsur**  
fashion  
show

DESIGNER THEME

**REWILDING;**  
Awakening the  
Feral Collective

AUDIENCE THEME  
**We Are Stardust**

## DESIGNERS & ARTISTS **You are being called!**

the  
**BIGsur**  
fashion  
show

**10 SEP**  
**2026**

After the 2008 fire, as the smoke cleared, two women conceived a joyous plan. They would create a Big Sur party with neighbors and community. That community continues to expand far-reaching from the Big Sur Valley to places we have yet to know. 16 years ago, accounting for years we couldn't have the show, this idea sparked a perpetual joy that resonates to this very day. That's why we are here.

**SUBMIT TODAY** <http://www.bigsurfashionshow.org/designer-sign-up/>



# REWILDING: Awakening the Feral Collective

## We Are Stardust

*"I am sonnets full of stardust  
within the meter of my skin."  
— Patricia Robin Woodruff*

What in this world has taught us to shrink — to submit, to soften our voices, to negotiate our own freedom? And what happens when we refuse that inheritance?

Rewilding asks us to remember the sovereignty that is already ours.

To stand in any relationship, any environment, without abandoning the truth of who we are.

Think of the feral cat — unclaimed, uncolonized, unbothered by dominion.

It survives because it knows itself.

It thrives because it will not be owned.

So we ask you:

What is your feral?

Where does your instinct live?

What part of you refuses to be domesticated?



This year, we gather to celebrate that wildness — not quietly, but in its loudest, most unapologetic expression. Rewilding is the awakening of an ancient birthright, the roar we once knew in the woods, the voice that rises when we stand for what is ours while honoring what strengthens the collective.

Show us what your rewilding looks like.

Show us how you claim your freedom and still belong to the whole.

Show us on the runway.

*Elsa, Sadie and the Big Idea Squad*



**COMPLETE YOUR  
ONLINE FORM TODAY!**

**First Come, First Served**

<http://www.bigsurfashionshow.org/designer-sign-up/>

## **DESIGN RULES** (please read carefully & entirely)

- 1** **NO CLOTH OF ANY KIND!** All outfits must be designed/ upcycled using non-traditional materials! You may **NOT** use any kind of fabric including crocheted yarn, curtains, upholstery, doggie Halloween costumes, etc... Recycled fabric is **STILL** fabric. No leather, fur, or textiles. Under-clothes may be worn as needed but must **NOT** be visible. The show will not reimburse you for items you purchase for your design,
- 2** Entries are first-come, first-served until the show reaches capacity. This show is in high demand! Only register if you are committed to this event. WE are committed to reserving this space for you and supporting you with our time and efforts.
- 3** **Ages between 12-17 may be considered with approval from Creative Director and Big Idea Squad. No more than two Youth acts will be considered so first come first serve. Strongly suggest two designers for consideration. A total of 4 minors may be selected based on availability. Creative Director will put in teams if deemed necessary**
- 4** Maximum of two designs and two models. Designers are encouraged to model their own creations. **ALSO** a "model" can be a very substantial hand-created prop or an outfit that encompasses multiple people at a time. For example: a worm or dragon that needs multiple people to carry it down the runway. Creative Director's approval is required for creations with multiple people.
- 5** **Choose your ACT'S music and plan for a maximum of two minutes in length. Magnus can work with you to edit your music.**
- 6** **Glitter is 100% prohibited.** It impacts the ecosphere and it can't be removed from the ground nor cleared from the air or high tech equipment. This policy will be strictly observed!
- 7** **Kindly leave your pets safely at home. They will be spared the nervous, noisy stress that naturally comes from set construction, show prep, loud voices and music.**

## What are non-traditional clothing materials?

Reusing and recycling of used and discarded products. In past shows we've seen things like photos, coffee filters, rope, candy, seaweed, bolts & screws, and so much more. AND we are very SERIOUS about the ban on fabric. This is integral to the history, vision and character of the show.

## What is the difference between the "initial" Designer Form and the "Final" Designer Form?

The initial form gives us a general idea of what you are planning. The Final Designer Form tells us the information used in the detailed planning of the show like lights and movement on the stage. Life happens and things can change, so we ask for the final form a four weeks before the show.

## Can I have images flashing on the Big JumboTron screen behind my model?

Yes you can, but the JumboTron screen is so that audience members in the back can see your act, so please be mindful of that when you are requesting images or text to be put up on the screen

## How much time do we get on stage?

**Our maximum time limit on stage is 2 minutes.**

## I would like to Design with a buddy, can I do that?

Sure! Designing with a friend is great! Be sure to list both designers and we encourage you both to model your outfits. Again, please keep it to no more than two models.

## When are tickets going on sale? Do I need a ticket? How can I get tickets for my friends and family that want to cheer me on?

Tickets go on sale a month before the show. If you are participating in the show you do not need a ticket. You will also have a secret sale opportunity to buy for family before tickets go on sale to the public.

